

LAND & CULTURE EXPERIENCE **talea** COLLECTION

APULIAN LIGHTINGS LAB _ TRADITION COMES BACK IN FASHION

TCM223



Il 21 LAB

Besides being part of the Apulian tradition, the favourite decoration for facades and for Dior's windows shops spread all over the world, Apulian lightings have lately become the absolute symbol of our land. They are the highest expression of the deep connection with our roots, the one we can see in the fantasy lightings during our Patron Saint Holidays. The Apulian lightings find their history in our area, drawn and built by master artisans since centuries. They have been decorating with passion our city streets in honor of our Holy Saint Protector. The first lighting prototypes came out in the 16th century, when simple fir woody structures were built to light up religious and pagan celebrations in town. These first attempts appeared in Otranto land and were inspired by the drafts of some famous artists like Michelangelo and Bernini. They resumed the Baroque architectural style that was seeing the light in that period. At the beginning, the lightings were nothing but torches covered by colored canvas or small vases filled with oil used for lamps. Lately, they became a sort of structures made of poles, woody arches, with hanging glasses containing oil for lamp. Only at the beginning of the 20th century they got a shape that is closer to the one we know nowadays, seen as true masterpieces. So, let's organize for your delegates a nice workshop to craft the Apulian Lightings, that now are a must in each trendy home furnishings. Your co-workers will learn how electrical cables work in lightings and they could decorate their own artifact choosing among the typical Apulian traditional shapes: the prickly pear, the Apulian "pumo", the little rose window, the pomegranate, or they will create the logo of your company that will become the memory of this Apulian experience. It is possible to choose between a 1h lasting lab and 3h lasting one, including also the carving and assembly phases.

Estimated time for the activity: 1 h and ½ until 3 h. EVERYDAY UPON AVAILABILITY

LAB WORKSHOP 1 h and 15 minutes

Min 10 participants - Max 20 participants

Included: explanation of tradition, guided decoration with acrylic, wiring with led, attendance certificate and lighting souvenir

€ 65,00+ vat 22%

LAB WORKSHOP 3 hours

Min 10 participants - Max 20 participants

Included: explanation of tradition, carving and assembly, guided decoration with acrylic, wiring with led, attendance certificate and lighting souvenir

€ 80,00+ vat 22%

All prices are VAT included